



PATENT  
Attorney's Docket No. 4346P001X3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	)	
	)	
Elliot A. Gottfurcht	)	Examiner: CHAMPAGNE, DONALD
	)	
Serial No. 10/646,066	)	Art Group: 3622
	)	
Filed: August 21, 2003	)	
	)	
For: Method to Generate Advertising	)	
<u>Revenue Based on Time and Location</u>	)	

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION**

In response to the final Office Action mailed September 21, 2006, in connection with the above referenced patent application and in conjunction with the Request for Continued Examination under 37 C.F.R. §1.114, submitted herewith, the Applicants respectfully request reconsideration in view of the following amendments and remarks.